

MENTE Summit

2020 Sponsorship Opportunities

The MENTE Summit

The MENTE Summit is a day-long conference that brings Latinx males together to address many of the inequities and barriers facing Latinx men. Participants have the opportunity to connect with community leaders to reflect and build momentum to encourage more Latinx men to complete a higher education or trades career. The 2017 inaugural summit attracted more than 200 people from Washington, Multnomah, Yamhill, and Clackamas counties. In 2019, interest and participation increased to 400 participants. While many have considered Latinx Males a difficult group to reach, MENTE proudly boasts attendance of roughly 300 Latinx high school men, 50 Latinx college men, and 50 Latinx professionals who presented 25 workshops. While Latinx women have made great college attainment gains, MENTE aims to ensure men follow their lead and keep pace. Building on the success of the first three MENTE Summits, 2020 is well positioned to be our biggest year yet.

Why focus on Latinx Men?

More Latinx students than ever are enrolling in college, but Latino men are lagging far behind. For every five associate and bachelor degrees awarded to the Latinx community, only two are awarded to Latinx males. If left ignored, this gap could double by the year 2040. Gender and culture-specific programs that support the needs of young Latino men are needed to address this issue. The Latinx community is younger, more educated and more entrepreneurial than many might expect, and is driving job creation, income growth and new business formation for the entire country. Research points towards a tremendous market power and a need to engage Latinx males.

Why sponsor MENTE?

Sponsoring the MENTE Summit can help cover: breakfast and lunch, space reservation, guest speaker honorarium, promotional materials, and various other costs. In 2020 for the first time, we will award scholarships to selected students to attend a college of their choice. Sponsorships will help MENTE grow to accommodate more Latinx males and provide more meaningful opportunities for professional and educational development through future summits. We welcome your sponsoring at a level comfortable to you.

SPONSORSHIP LEVELS & BENEFITS	Amigx \$100-500	Primx \$1,000	Hermanx \$2,000	Patronx \$5,000
Educator/Community Tickets	0	1	3	5
Social Media (FB, Twitter, Instagram)*	Mention	Spotlight	Advertisement	Hashtag
Recognition in summit program	Name Only	Logo	Logo	Logo
Logo on website		X	X	X
Table at conference		X	X	X
Banner Display			X	X
Logo on T-shirt				X
Conference video credit				X
3 Minute Welcome				X
Tacos with MENTE Committee				X

*Mention: Sponsor mentioned through social media with all sponsors; Spotlight: Sponsor mentioned in individual post through social media; Advertisement: Sponsor mentioned through targeted ads in social media; Hashtag: Sponsor included as a hashtag in various social media posts.

How do I sponsor?

Please contact the MENTE Planning committee through mentesummit@gmail.com if you are interested in sponsoring or if you have questions about sponsorship. Please visit our website at MENTEsummit.com for more details about the 2020 summit as well as participant and workshop registration.



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